



Tony Collins joins T. Bailey Fund Services as business development consultant

T. Bailey Fund Services, the leading provider of full service, whole-of-market fund administration solutions and authorised corporate director services (ACD), today announces that it has appointed Tony Collins as business development consultant.

Collins is a vastly experienced financial services industry professional, whose most recent role prior to joining T. Bailey Fund Services was as head of business development, EMEA for Bravura Solutions, where he was responsible for growing market share for Bravura's Transfer Agency and Wealth Platform solutions. Prior to his time at Bravura, Tony has served as Chairman and CEO of OPAL, the financial outsourcing business between 2005-2012, and he also spent two and a half years as Life & Pensions business development lead for outsourcing giant Capita between 2013 and 2015.

At T. Bailey Fund Services, Tony will be responsible for growing the fund administrator's client base in the UK financial services marketplace, with particular focus on regional discretionary fund management firms.

Tony Collins, Business Development Consultant, T. Bailey Fund Services, said:

"T. Bailey Fund Services has a great opportunity to grow market share among DFMs looking to launch their own funds in order to offset the relatively high cost of administering model portfolios, as well as to expand its footprint in the broader fund management sector across the UK. The industry is experiencing

challenging times due to regulatory, cost and geopolitical pressures – all of which are driving demand for exactly the kind of services and solutions that TBFS is expert at providing.”

Helen Stevens, CEO, T. Bailey Fund Services said:

“Tony is a highly experienced financial services professional who has never failed to deliver sales growth in any role he’s undertaken. We’re delighted that he’s agreed to join the T.Bailey Fund Services team as we continue to expand our profile and client base in the UK asset management sector.”

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T. Bailey Fund Services is a leading provider of full service, whole-of-market fund administration solutions and authorised corporate director services (ACD) for the UK asset management sector. Part of the T. Bailey group of companies, T. Bailey Fund Services offers comprehensive in-house fund services, covering relationship management, risk and compliance, transfer agency, client servicing, pricing and valuations, financial reporting and platform liaison – as well as full service operational and compliance support for investment managers and DFMs.

For further information, please call us on 0115 988 8200 or email us at contact@tbaileyfs.co.uk.
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